

# MIDHUN CK

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## ABOUT ME

Results-driven Digital Marketer with a strong foundation in online marketing strategies, branding, and content creation. Skilled in SEO, social media marketing, paid advertising, and graphic design tools. Passionate about helping brands grow their online presence through data-driven and creative marketing solutions.

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## EDUCATION

G-TEC Education | 2025-2026

### **Diploma / Certification in Digital Marketing**

Kannur University | 2022-2025

### **Bachelor of Commerce (B.Com – Computer application)**

G.H.S.S Ravaneshwaram | 2020-20222

**commerce**

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## SKILLS

- Digital Marketing Strategy
- Social Media Marketing
- Canva Design
- Adobe Photoshop
- Adobe Illustrator
- Creative Ad Design
- Communication
- Time management
- Dedicated

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## ACADEMIC PROJECTS

### **Personal Brand Website**

- Designed and managed a professional digital marketing website
- Created SEO-optimized content for services and blogs
- Developed social media creatives and marketing campaigns
- Implemented branding and visual identity strategies

### **Customer perception towards E-Banking**

- Study of customers' awareness, satisfaction, and trust in E-Banking services
- Analysis of factors such as convenience, security, and ease of use influencing adoption